

GLOBAL BUSINESS



MAJOR SKILLS GUIDE

What is this program?

A global business degree from JSOM prepares students for a career in management, government institutions, and international agencies. Students are equipped with an understanding of the international dimensions of business.

Career Paths

1 Import / Export Agent

Middlemen that bring buyers and sellers together.

Foreign Currency Investment Advisor

Advise clients on international transactions and investments.

2 Foreign Sales Representative

Represent companies, develop relationships, and sell products & services.

International Management Consultant

Help firms find or sustain success in overseas markets.

International Attorney

3 Multinational Manager

Oversee a company's global operations.

International Marketing Director

Develop and oversee international marketing plans for an organization.

Translator

Convert concepts from one language to another.

Skills

HARD

- Graphic Design – WordPress, Adobe, Quark
- Data Analytics – SQL, Python, Java
- Foreign Language

SOFT

- Effective communication
- Relationship management
- Project management
- Cross-cultural skills
- Virtual collaboration skills

Recruiters Tip

Always be up-to-date on current news and what's happening in the world.

Certifications



CGBP

Certified Global Business Professional



International Affairs Certification Program

Department of Defense



Language Certification

American Council on the Teaching of Foreign Languages

Recruiters Tip

Most graduates seek employment domestically in a company and later transfer to an international office.

Projects & Courses

Case Competition

India Business Case Competition
UTD Model United Nations Case

Language

Mango is a website for learning languages

Global Development Initiative

Global Management Trainee Program

Clubs & Organizations



Global Business Organization



UTD Model United Nations



Any UTD cultural club
(example: UTD FSA)

COURSES

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|------------------|------------------------------------|
| <i>IMS 3100</i> | International Business |
| <i>IMS 4320</i> | International Marketing |
| <i>IMS4373</i> | Global Strategy |
| <i>FIN 3380</i> | International Financial Management |
| <i>IMS 4330</i> | Global Human Resource Management |
| <i>OBHR 4352</i> | Negotiation & Dispute Resolution |

WANT TO LEARN MORE?

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